

MEMBER / Home

12 / 100

Welcome!

What would you like to do today?

Configure / Review Your Profile

110

Shop on VCN

120

Check out Some New Jobs

130

See Your Notepad and Notes

140

Logout

150

Review/select jobs:

PROBLEMS

160

☐ a prob

☐ b prob

☐ c prob

☐ c prob 1

☐ c prob 2

☐ c prob 3

☐ c prob 3a

☐ c prob 3b

☐ c prob 3c

☒ FCB Creative Brief (job number: 0707)

162

☒ XYZ Creative Brief (job number: 7070)

162

☒ Big bad bbq's (job number: 3987)

162

☐

☒ Pets on line (job number: 1788)

162

☐ c prob 3d

☐ c prob 3e

☐ c prob 3f

☐ c prob 4

☐ c prob 5

☐ c prob 6

☐ d prob

☐ e prob

☐ f prob

☐ f prob 1

☐ f prob 2

☐ f prob 3

☐ f prob 4

☐ f prob 5

☐ f prob 6

FIG. 1

FOSTT-06948650

MEMBER / Profile

200

Welcome Kaiser, this is your profile:

Personal: 210

Kaiser Soze
1234 Mytn Street
#124 SF, CA
945515
h 415/555.1212
w 415/555.1212
ssn# 555-55-5555
cc# 4128 9999 9999 9999 (Visa)
Additional imported information from alliance partners.
Click [here](#) to make changes

Jobs Taken: 220

XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070

Click [here](#) to see the job details. 222

Earnings: 230

Total:	\$30,000.00
Year to Date:	\$30,000.00
6 Month:	\$18,000.00
3 Month:	\$12,000.00

[Redeem your money](#) -- 232

Team Members: 240

Design specialist "Charlie" VCN Member id: 126042
Copy specialist "Jason" VCN Member id: 536992

Click [here](#) to add or remove a team member. — 242

FIG 2A

FIG 2A

250

Change Settings

Change Settings

Change Settings

Change Settings

Change Settings

260

Jobs Detail

Jobs Detail

Jobs Detail

Jobs Detail

Jobs Detail

✓ 270

[illegible]

VCN / Redemption 300

[Transfer to Personal Accounts](#) ~

[Request a Check](#) 7

300

310

On Account:

\$1000.00

7

330

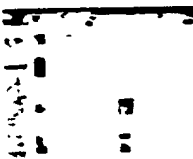
Shop//



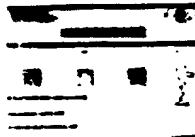
327
— [Cosmetics](#)



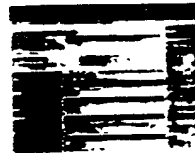
347
/ [Toys](#)



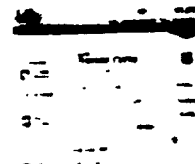
[MP3's](#)



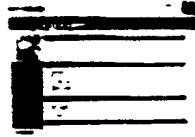
[Electronics](#)



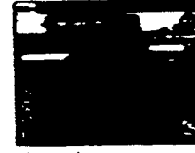
[Sports Equipment](#)



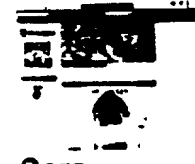
[Clothing](#) 7



[DVD's](#) ~ 340



[Books](#)



[Cars](#)

[Go to Member Home](#)

[Go to Job Selector](#)

[Logout](#)

340

00987650-11501
TDSFTT 059/8560

FIG. 3A

Shop // DVD's

On Account:

\$1000

Selected Balance:

\$1000

DVD One \$10.00

DVD Two \$10.00

DVD Three \$10.00

DVD Four \$10.00

DVD Five \$10.00

DVD Six \$10.00

DVD Seven \$10.00

DVD Eight \$10.00

DVD Nine \$10.00

clear

redeem

[Go to Member Home](#)

[Go to My Profile](#)

[Logout](#)

FIG. 3B

00987650-11501

MEMBERS / Job Postings

Review/select jobs:

400

PROBLEMS

- ☐ a prob
- ☐ b prob
- ☒ c prob
 - ☐ c prob 1
 - ☐ c prob 2
 - ☒ c prob 3
 - ☐ c prob 3a
 - ☐ c prob 3b
 - ☒ c prob 3c
 - ☒ FCB Creative Brief (job number: 0707)
 - ☒ XYZ Creative Brief (job number: 7070)
 - ☒ Big bad bbq's (job number: 3987)
 - ☐
 - ☒ Pets on line (job number: 1788)
 - ☐ c prob 3d
 - ☐ c prob 3e
 - ☐ c prob 3f
 - ☐ c prob 4
 - ☐ c prob 5
 - ☐ c prob 6
- ☐ d prob
- ☐ e prob
- ☒ f prob
 - ☐ f prob 1
 - ☐ f prob 2
 - ☐ f prob 3
 - ☐ f prob 4
 - ☐ f prob 5
 - ☐ f prob 6

Go to Member Home
Go to Idea Notepad
My Profile
Logout

FIG. 4

FOOT" 06928660

MEMBER / Notepad

✓ 500

NOTES:

- We need a tag line that can be wrapped around our name that will be good for multi media campaigns.
- by continuing on from here you've make a comitment. you are indeed purchsing the job capsule.

New Notes:

clear upload

Go to Job Selector
Go to Member Home
Redeem Your Money
Logout

FIG. 5

TEST - 0628660

CLIENT / Home

600

Welcome!

What would you like to do today?

Submit a New Job 610

Check on Current Jobs 620

Review Your Financial Account 630

See Your Favorite Members 640

Go to Your Private Site 650

Review Your History of Completed projects on VCN 660

Logout 670

FIG. 6

09987690-111501
TTTTT 069/8660

CLIENT / Submit

Problem description form

700

Tag Line:

710

Full Description of Problem:

720

Upload Files Necessary for Solution:

File:	<input type="text"/>	Browse...
File:	<input type="text"/>	Browse...
File:	<input type="text"/>	Browse...

730

Choose a Text Format for the Solution:

- Word Document (.doc) ☐
- Rich Text File (.rtf) ☐
- Plain Text (.txt) ☐
- Hard Copy ☐

740

Choose an Image Format for the Solution:

- JPG ☐
- GIF ☐
- PSD ☐
- EPS ☐
- AI ☐
- TIF ☐

750

Choose a Sound Format for the Solution:

- WAV ☐
- RAM ☐
- MP3 ☐

760

Choose a Video Format for the Solution:

770

FIG. 7A

TEST "0694860-44501"

MPG ☐ -770
MOV ☐
AVI ☐

Who Would You Like to Solve Your Problem?

Advertising ☐
Musicians ☐
Engineers ☐ -780
Artists ☐
Professionals ☐
Retirees ☐
Students ☐
Graduates ☐
Non-Specific ☐

Further Describe Who Would You Like to Solve Your Problem:

Geography: -790
Age:
Position:
Hair Color:

Choose your Level of Response:

Expert ☐ -715
High ☐
Medium ☐
Base ☐

Select a Favorite Member:

-725

How Many Responses do you Want From the Sselected VCN Community?

- 735

How Long Would You Like Your Problem Listed?

Weeks: -745
Days:
Hours:

FIG. 7B

How long do you want members to spend solving the problem? -755
i.e. what is the response time from accepting the job capsule to submitting a solution?

09587690-11501

Days:
Hours:
Minutes:

- 755

Posting Price:

Based on the criteria you have selected this job will be an investment of:

\$1500

- 765

715 -- - 785

[Go to Client Home](#)
[Logout](#)

FIG. 7C

FOOTPRINT 06928660

CLIENT / Recap

Tag Line is:

Making beer attractive to women!

Necessary Files:

XYZProduct.jpg

XYZDetail.doc

XYZMarket.xls

click [here](#) to upload another file.

Response Format:

A one page MSWord document

Three JPG images

Solving your problem will be:

Your virtual team member: VCN Member id: 671251

Professionals

Students

You will be receiving a "High" level of response.

You will issue 50 job capsules and will receive 50 unique responses.

Your problem will be removed from the VCN site in one week.

You have given each selected VCN member 30 minutes to respond and submit the solution.

Posting Price:

Based on the criteria you have selected this job will be an investment of:

\$1500

<< change selections | [post to site](#) >>

FIG. 7D

CLIENT / Confirmation

779

Your job has been Posted

click here to see your problem on the live site

[Go to Current Live Jobs](#)

[Go to Client Home](#)

[Logout](#)

FIG. 7E

FOOT: 05928660

CLIENT / Current Jobs

800

The following jobs are posted:

JOB # 7070 "XYZ Creative Brief: Brand Image Campaign"

Status: Live on VCN / First submissions:

Click [here](#) to view solutions submitted so far.

Go to Client Home
Logout

802

FIG. 8

TEST - 06928660

CLIENT / Account

✓ 900

Client Account Review

Total Invested in VCN Services: \$60,000.00
Jobs Posed: 12
Jobs Completed: 10
Current Live Jobs: 2

Members Solicited: 985
Solutions Submitted: 902 932

[Click here to view the master list of members who submitted solutions](#)

Solutions Accepted: 904 14
[Click here to view members who's solutions have been accepted](#)

Jobs Posted: 12

XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070
XYZ Brief: Brand Image Campaign	Job 7070

Solutions Submitted: 932
[Click here to view the master list of solutions submitted](#)

Solutions Accepted: 14
[Click here to view the master list of solutions accepted](#)

Current Prepaid Balance: \$2,500.00

[Go to Current Live Jobs](#)
[Go to Client Home](#)
[Logout](#)

FIG. 9

FOOTNOTES: 06/04/05

CLIENT / Favorite Members

✓ 1000

VCN Member id

671251

Jobs Completed:

7

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

NOTES:

Rare skill of being able to
incorporate copy and logo design.

Click here to see entire member profile.

VCN Member id

736552

Jobs Completed:

3

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

NOTES:

This member is great on seeding
copy and raw ids generation.

Click here to see entire member profile.

VCN Member id

736552

Jobs Completed:

5

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

NOTES:

This member is great on seeding
copy and raw ids generation.

Click here to see entire member profile.

[Go to Current Live Jobs](#)

[Go to Client Home](#)

[Logout](#)

FIG. 10

09876543210

CLIENT / Private Site

✓ 1100

Private Site Login:

Name:

Password:

submit

[Go to Current Live Jobs](#)
[Go to Client Home](#)
[Logout](#)

FIG. 11

TEST "06948660

1200

All jobs on this page have been closed.

JOB # 7562

SDM Copy Brief: New tag for "milk"

[Click here for the solutions submitted.](#)

JOB # 9921

BDM: Logo Brief: New Logo for BDM

[Click here for the solutions submitted.](#)

JOB # 0809

Kimo: Copy Brief: Kimo for President Campaign

[Click here for the solutions submitted.](#)

JOB # 3087

SINGAPORE: Copy Brief: Justice in Singapore

[Click here for the solutions submitted.](#)

JOB # 5634

XYZ: Interface Brief: Does this Suck

Click [here](#) for the solutions submitted.

JOB # 7456

XYZ: Graphic Brief: Sound for TV

[Click here for the solutions submitted.](#)

JOB # 6601

XYZ: Copy Brief: Scripted Radio

Click here for the solutions submitted.

JOB # 6600

XYZ: Copy Brief: Brand Image Campaign

[Click here for the solutions submitted.](#)

[Go to Current Live Jobs](#)

[Go to Client Home](#)

Logout

F.L.G. 12

Staged Disclosure System

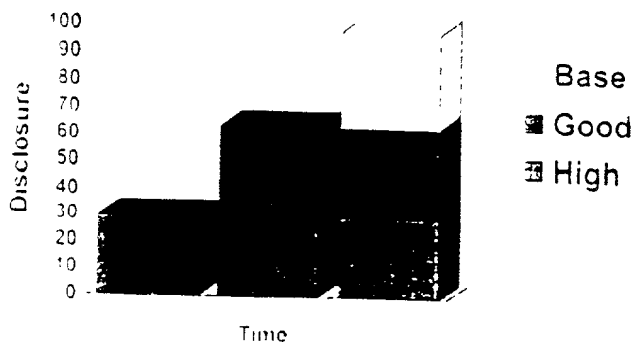


FIG 13A

Job Fill Rate

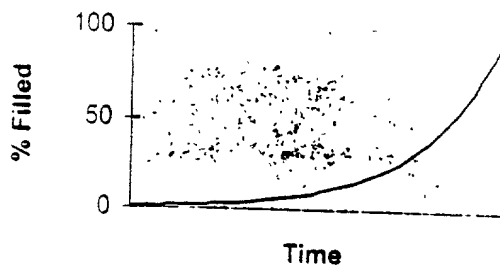


FIG 13B

Job Fill Rate

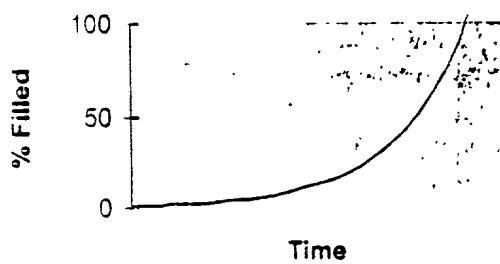


FIG 13C

Job Fill Rate

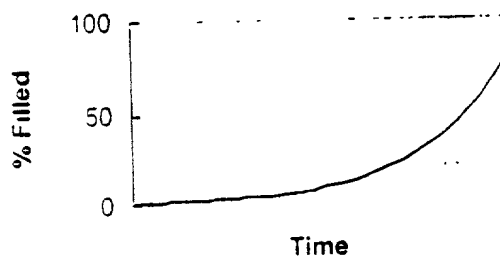
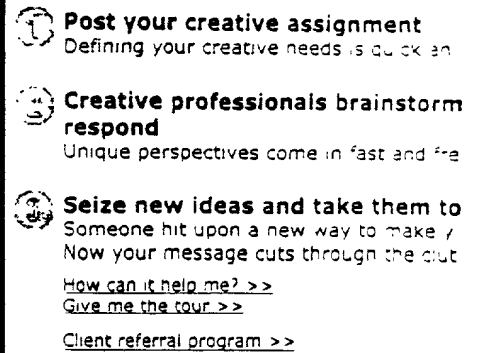


FIG 13D

FOUO "06928660

[sign me up](#) ➔

Client login

Get breakthrough ideas in record time

user name

password

Register now to get the creative genius you need, fast

[About Us](#) | [Privacy Policy](#) | [Contact Us](#) | [Terms of Use](#)

1402

- 1404

1400

FIG. 14

TEST "06948660

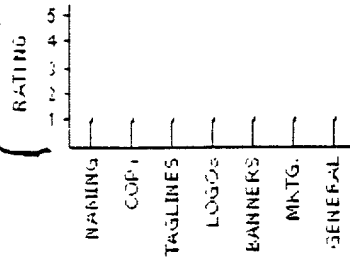
Member: areister

Logout

account utilities: Profile | Account | Completed Jobs

LiquidWit

Welcome back, areister!



To learn more about your reputation click [here](#)

1509
1506
1507
1508

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

1510
1505
1502

Active Jobs

Active jobs are jobs you have checked out not yet responded to.

JOB TEASER

You have no active jobs.

Click [here](#) to find a new job.

You have 1 New Messages

FROM	MESSAGE
Liquid Wit	LiquidWit referral program

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FIG. 15

00987690-41504
T05TTT-06928660

Member: areister

Logout

LiquidWit

account utilities: Profile | Account | Completed Jobs

Profile

Preferences | payment Information

Member Information

NAME:

EMAIL:

SCREEN NAME: areister

Edit

JOB PREFERENCES:

- | | |
|---------------------------------------------|----------------------------------------|
| <input type="checkbox"/> Taglines/Slogans | <input type="checkbox"/> Copy |
| <input type="checkbox"/> General | <input type="checkbox"/> Logo Concepts |
| <input type="checkbox"/> Marketing Concepts | <input type="checkbox"/> Ad Banners |
| <input type="checkbox"/> Naming | |

NOTIFICATION PREFERENCES:

- ☐ Preferred Jobs available
- ☐ Client rating of response
- ☐ Daily jobs available summary
(5:00pm PST)
- ☐ Weekly LiquidWit update

LiquidWit will sent an email you to:

- Confirm response submissions
- Confirm profile updates
- Request response clarification
- When you have been targeted for a job

Update

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Member: areister

Logout

LiquidV

account utilities: Profile | Account | Completed Jobs

Payment Information

[Preferences](#) | [payment Information](#)

Payment Information

FIRST NAME: asd
LAST NAME: asd

HOW WOULD YOU LIKE TO RECEIVE YOUR PAYMENTS?

☐ Send me a check

** address on file **

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

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FIG. 16B

FIG. 16A

Member: areister

Logout

LiquidV

account utilities: Profile | Account | Completed Jobs

Account

SCREEN NAME: areister

Transactions for the past 60 days

DATE	MEMO	AMOUNT	BALANCE
------	------	--------	---------

See your: [Account History](#)

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

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FIG 17

TEST "06928660 0987690 11501

TEST "06928660"

Member: areister

Logout



account utilities: Profile | Account | Completed Jobs

Completed Jobs

SCREEN NAME: areister

Completed Jobs

1801

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

DATE	TEASER	RATING	\$ EARNED
------	--------	--------	-----------

NR = Not Yet Rated

↳ = This job was a follow up

➤ = This job was targeted to you

1800

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FIG 18

Member: areister

Logout

LiquidW

account utilities: Profile | Account | Completed Jobs

Find Jobs

Want to know more about
creating a great response?

To the right are jobs we think might interest you. You can browse this list or use the search criteria below to search our entire job bank.

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

Job Categories

- ☐ Naming ☐ Logo Concept
☐ Ad Banner ☐ Copy
☐ Marketing ☐ Tagline/Slogan
☐ General

Due By

select all

Time Requirements

select all

Go get 'em

Recommended Jobs

JOB TEASER

CATEGORY

testing again

Logo Concepts

Partners | About Us | Privacy Policy | Contact Us | Terms of

TEST "06979660

1906

FIG 19A

1903

1901

1902

1904

1905

1900

TEST ID: 06928660

Member: areister

Logout

LiquidWit

account utilities: Profile | Account | Completed Jobs

Find Jobs

1951 testing again

CATEGORIES: Logo Concepts

REWARD: \$5.00 USD

DUE DATE: 2001-05-30

TIME LEFT: 16 hrs 1 mins

SUGG. TIME: 15 mins

Description

Hi

Please do not accept this job as it is a test of a feature of LiquidWit.

If you do you will not be remunerated for it.

Thanks

LiquidWit

Accept This Job

1952

1953

1954

1955

1956

1957

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

FIG 19B

Member: areister

Logout

LiquidV

account utilities: Profile | Account | Completed Jobs

Active Jobs

2000

Below are all of the active jobs you have yet to complete.
To work on a job click on the job teaser.
You have no active jobs.

Click [here](#) to find a new job.

2001

2002

Member Overview

Find Jobs

Active Jobs

Messages

Reputation

overall rating: 5

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FIG 20

FOOT" 06928660

TEST 05928660

Member: **Abrahm** [Logout](#)

LiquidWit

account utilities: [Profile](#) | [Account](#) | [Completed Jobs](#)

Reputation

Want to know more about how Reputation works?

As your reputation grows in each category you will have access to more and better paying jobs. Learn more about your reputation by clicking on the help icons.

Member Overview

Find Jobs

Active Jobs

You have 0 active jobs

Messages

Reputation

2101

Category	Rating
NAMING	3
COPY	1
TAGLINES	3
LOGOS	1
BANNERS	3
MKTG.	5
GENERAL	3

2102

Statistics Summary

STATISTIC	COUNT
Total Jobs Accepted	34
Made Favorite	1
Favorites Requests	6
Follow Up Requests	0
Client Blocks	0
Job Non Delivery	3
Request Non Deliv.	1

2103

Category Ratings:

Taglines/Slogans:

0 1 2 3 4 5

3 Job(s) Rated

Copy:

0 1 2 3 4 5

No Jobs Rated Yet

General:

0 1 2 3 4 5

1 Job(s) Rated

Logo Concepts:

0 1 2 3 4 5

No Jobs Rated Yet

Marketing Concepts:

0 1 2 3 4 5

1 Job(s) Rated

Ad Banners:

0 1 2 3 4 5

1 Job(s) Rated

Naming:

0 1 2 3 4 5

4 Job(s) Rated

Rating Scale

5 - Excellent. The response is perfect.

4 - Very Good. Well executed response.

3 - Satisfactory. A complete response.

2 - Fair. The response shows little effort.

1 - Poor. Poorly executed.

FIG 21

TEST 06978660

2209

2207

2208

2211

Client Overview

Post a New Job

Active Jobs

Testing again 6 h 6 m

Messages

Project Feedback

Client: roberto

Logout

account utilities: Favorite Members | Profile | Account | Completed Jobs



Active Jobs

JOB NAME	TIME LEFT	RESPONSES	REWARD
Testing again	16 hrs 6 mins	2 of 5	\$5.00 USD

You have 1 New Messages

FROM	MESSAGE
Liquid Wit	LiquidWit referral program

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FIG. 22

TEST "06978560

Client: roberto

Logout

account utilities: Favorite Members | Profile | Account | Completed Jobs

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

LiquidW

Want to know more about your Favorite members?

Folders

favorites

2304

blocked

2300

New list:

Create

MEMBERS: favorites

2301

2302

2303

2305

2306

Move to:

favorites

Go

Move

Remove

MEMBER

r2

r4

2301

2302

2303

2305

2306

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FIG. 23A

Client: roberto

Logout

LiquidW

account utilities: Favorite Members | Profile | Account | Completed Jobs

Blocked Members

Want to know more about your Favorite members?

Your Favorites list consists of members you choose who have done good work for you before. Blocked members are prevented from seeing or responding to any jobs that you post.

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

FOLDERS

☐ favorites

☐ blocked

MEMBERS: blocked / 2351

Move to: blocked

Go

Move

Remove

MEMBER

--- NONE ---

New list:

Create

2350

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FIG. 23B

09987690 06978550

TEST-06948660

Client: roberto

Logout

LiquidV

account utilities: Favorite Members | Profile | Account | Completed Jobs

Profile

Client Overview

Post a New Job

Active Jobs

Testing again 6 h 5 m

Messages

Company Information:

COMPANY:

ADDRESS:

PRIMARY CONTACT INFORMATION

NAME:

TITLE:

PHONE:

FAX:

EMAIL:

LIQUIDWIT SCREEN NAME: roberto

2401

2402

Edit

2400

We do not currently enable editing of this information online. If you would like to modify this, please contact our support team.

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FIG. 24

Client: roberto

Logout

LiquidV

account utilities: Favorite Members | Profile | Account | Completed Jobs

Account

Transactions for the past 60 days

2501

Client Overview:

Post a New Job

Active Jobs

Testing again 6 h 5 m

Messages

DATE	MEMO	AMOUNT	BALANCE
2001-05-26	Job Posted: Job Cost	-25.00 USD	-25.00 USD
2001-05-26	Job Posted: Fee	-6.25 USD	-31.25 USD
2001-05-26	Job Posted: Job Cost	-5.00 USD	-36.25 USD
2001-05-26	Job Posted: Fee	-1.25 USD	-37.50 USD
2001-05-26	Job Posted: Job Cost	-25.00 USD	-62.50 USD
2001-05-26	Job Posted: Fee	-6.25 USD	-68.75 USD
2001-05-27	Job Posted: Job Cost	-25.00 USD	-93.75 USD
2001-05-27	Job Posted: Fee	-6.25 USD	-100.00 USD
2001-05-29	Job Retired	5.00 USD	-95.00 USD
2001-05-29	Job Retired	5.00 USD	-90.00 USD
2001-05-30	Job Retired	25.00 USD	-65.00 USD

2500

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FIG. 25

09987690-1150
TOSTT-06928660

Client: roberto

Logout

LiquidW

account utilities: Favorite Members | Profile | Account | Completed Jobs

Completed Jobs

Completed Jobs

2601

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

DATE	JOB NAME	COST	RESPONSES
2001-05-30	testing more	\$0.0	0
2001-05-30	Testing again	\$20.0	4
2001-05-29	Testing as roberto with no credit limit	\$20.0	4
2001-05-29	Follow up: Testing as roberto with no credit limit	\$0.0	0

2602

2600

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FIG. 26A

FOSTT 06928660

POSTED: 06928660

Client: roberto

Logout

LiquidW

account utilities: [Favorite Members](#) | [Profile](#) | [Account](#) | [Completed Jobs](#)

[Learn more about response listings](#)

Testing again

Please review the responses that have come in and rate them on a scale of 1 to 5. Rating responses helps improve the quality of our membership which will improve your experience on LiquidWit. Once you have rated them, you can view them under "rated responses".

[Client Overview](#)

[Post a New Job](#)

[Active Jobs](#)

[Messages](#)

CATEGORY: **Logo Concepts**

EXPIRED: **2001-05-30**
REWARD: **\$5.00 USD**
SUGG. TIME: **15 minutes**

JOB VIEWED: **85**

COMPLETED: **4**
IN PROGRESS: **0**

REMAINING: **1**
TOTAL REQUESTED: **5**
[See full job details >>](#)

New Responses

[See rated responses\(1\)>>](#)

[Submit Ratings](#)

r1

☐ [testing big attachment](#)

Rate this response ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

r2

☐ [testing from T1 with large attachment](#)

Rate this response ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

andy

[response to test](#)

Rate this response ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

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FIG. 26B

TEST-06948660

- Client Overview
- Post a New Job
- Active Jobs
- Messages

Client: roberto

Logout



account utilities: Favorite Members | Profile | Account | Completed Jobs

Active Jobs

Testing again

CATEGORY:	Logo Concepts	EXPIRED:	2001-05-30
		REWARD:	\$5.00 USD
		SUGG. TIME:	15 minutes
JOB VIEWED:	85	COMPLETED:	4
		IN PROGRESS:	0
		REMAINING:	1
		TOTAL REQUESTED:	5

FROM: r1
testing big attachement 2651

- File 1>> 2654
- + Add to favorites
- x Block Member 2655
- => Follow Up 2655

Rate this response 1 2 3 4 5
O O O O O Submit Ratings

Next Response

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2650

FIG. 26C

Client: roberto

Logout

LiquidW

account utilities: [Favorite Members](#) | [Profile](#) | [Account](#) | [Completed Jobs](#)



[Learn more about response listings](#)

Testing again

These are responses you have already rated. Soon you will be able to manage, email, and print the ones you like.

[Client Overview](#)

[Post a New Job](#)

[Active Jobs](#)

[Messages](#)

CATEGORY: **Logo Concepts**

EXPIRED:

2001-05-30

REWARD:

\$5.00 USD

SUGG. TIME:

15 minutes

JOB VIEWED: **85**

COMPLETED: **4**

REMAINING: **1**

IN PROGRESS: **0**

TOTAL REQUESTED: **5**

[See full job details >>](#)

Rated Responses

[See new responses\(3\)>>](#)

roberto

[testing attachment](#)

Response rating: 3.0

2680 /

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FIG. 260

09987690-11501
TOSTT" 06928660

Client: roberto

Logout

LiquidW

account utilities: Favorite Members | Profile | Account | Completed Jobs

Active Jobs

Testing again

CATEGORY: Logo Concepts

EXPIRED: 2001-05-30
REWARD: \$5.00 USD
SUGG. TIME: 15 minutes

Client Overview

Post a New Job

Active Jobs

Messages

Targeted Members:

r4

Full Description

Hi

Please do not accept this job as it is a test of a feature of LiquidWit.
If you do you will not be remunerated for it.

Thanks
LiquidWit

See Responses >>

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FIG. 26E

FOOTER: 069/8660

TEST# 0692860

Client: lw_marketingLogout

LiquidWit

account utilities: Favorite Members | Profile | Account | Completed Jobs

Post Follow Up

Pam Scott Qualitative Agency Name

Post a Follow Up to get additional input on a previous job from members whose responses you were interested in. Use this opportunity to ask for further work or to give more detailed guidelines that will offer your targeted members the opportunity to build on their past responses to the previous job. For example, you can ask for adjustments to a logo concept, more or different examples of name possibilities, or adjustments to copy based on more specific guidelines.

Teaser

Follow up: Name a unique new qualitative research company

Description

3001

Browse...

3002

Due

3 Days

3003

Sugg Time

15 Minutes

3004

Reward

\$5

Targeted Members

NAME	RATING
<input type="checkbox"/> Cheeky	4.0
<input type="checkbox"/> Abrahm	4.0
<input type="checkbox"/> content	3.0
<input type="checkbox"/> Funkwrench	5.0
<input checked="" type="checkbox"/> WickedWit	5.0
<input type="checkbox"/> element	4.0
<input type="checkbox"/> 268	4.0
<input type="checkbox"/> Furious_George	4.0
<input type="checkbox"/> Willit	3.0
<input type="checkbox"/> tenfold	4.0

To continue viewing responses and save this for followup later, click "Next Response". If you are ready to post this followup job now, click "Post Followup".

Post Follow Up

3000

3005

3006

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FIG. 26F

TEST 05928660

Client: joet

Logout

LiquidWit

account utilities: Favorite Members | Profile | Account | Completed Jobs

2701

Post a New Job: Step 1

Tell me about creating a great LiquidWit brief.

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

Job Brief

Use the form below to create a new job. The better your questions and the more insight into your problem you can give, the better member responses are likely to be. Click on the help links for additional tips.

Name for Internal Reference ? 2702

John Doe

Job Teaser ? 2703

Test

Job Category ? 2704

Naming

Description ? 2705

Testing

File Attachment ? 2706

Browser

2707

2700

Save Draft

Go to step 2

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FIG. 27A

TEST 06928660

Client: joet

Logout

account utilities: Favorite Members | Profile | Account | Completed Jobs

Post a New Job: Step 1

Learn more about scheduling a job.

Job Scheduling

Select the options below to define your job requirements.

Number of Answers

50 answers

Due?

4 Days

Sugg. Time

1 Hour

Reward per Response

\$50

Save Draft

Go To Step 3

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

2721

2722

2727

2725

2720

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FIG 27B

Client: joet

Logout



account utilities: Favorite Members | Profile | Account | Completed Jobs

Post a New Job: Step 1

Target Favorites

-- none found..

To target favorite members, first choose members from your existing responses that you would like to target in the future.

[Save Draft](#)

[Review Job](#)

[Client Overview](#)

[Post a New Job](#)

[Active Jobs](#)

you have 0 active jobs

[Messages](#)

2740 ✓

2741

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FIG. 27C

09987690-11501

TEST 06928560

Client: joet

Logout

LiquidV

account utilities: Favorite Members | Profile | Account | Completed Jobs

Post a New Job: Step 1

Review Job

Please review the following information for your job

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

NAME: John Doe

CATEGORY: Naming

SUGG. TIME: 1 Hour

TEASER: Test

DESCRIPTION:

Testing

ATTACHMENT: none

DUE: 4 Days

RESPONSES: 50

REWARD: 50.0 USD

SUB TOTAL: 2500.0 USD

TOTAL COST: 3125.0 USD

Post Job

2760

2761

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FIG. 27D

TEST 06928660 11501

Client: roberto

Logout

LiquidV

account utilities: Favorite Members | Profile | Account | Completed Jobs

Active Jobs

Testing again

Category: Logo

Concepts

Due: 16 hrs 5 mins

2 of 5 Responses

Saved Job Drafts

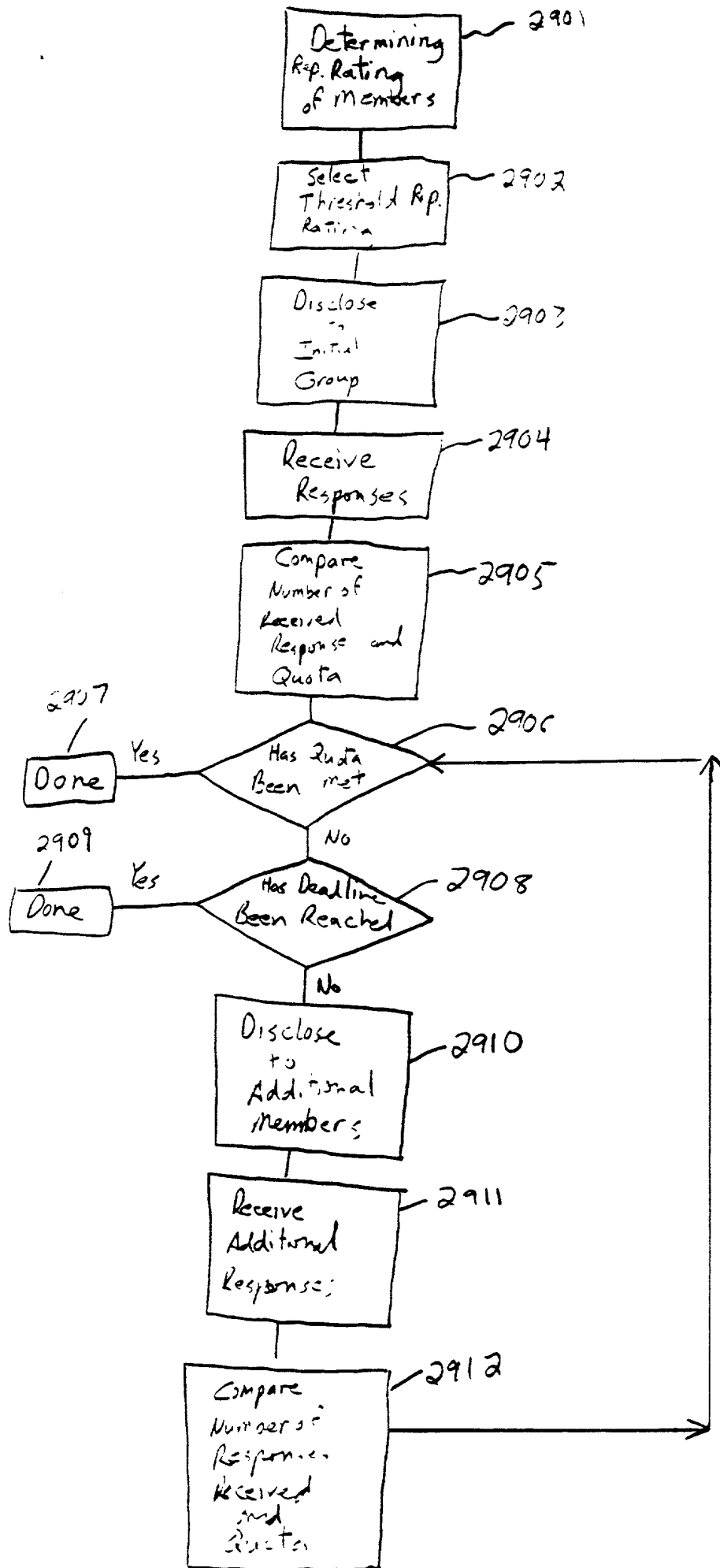
JOB NAME

No Saved Jobs Found

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FIG. 28

FIG. 29



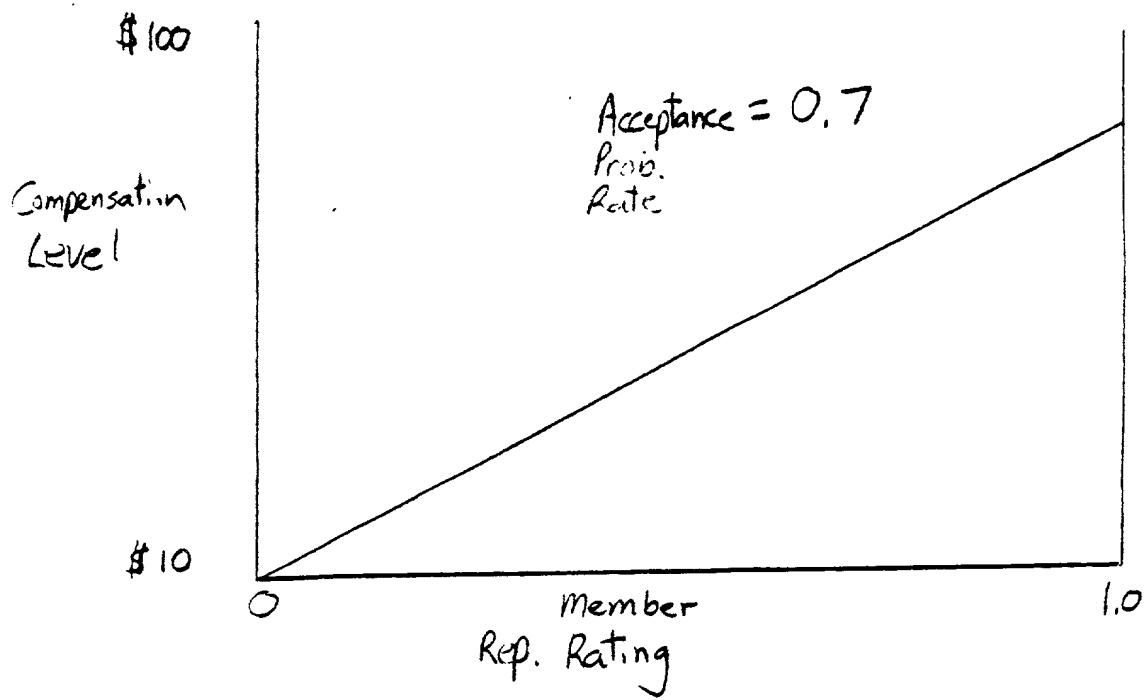


FIG. 30A

00000000-11111111-00000000

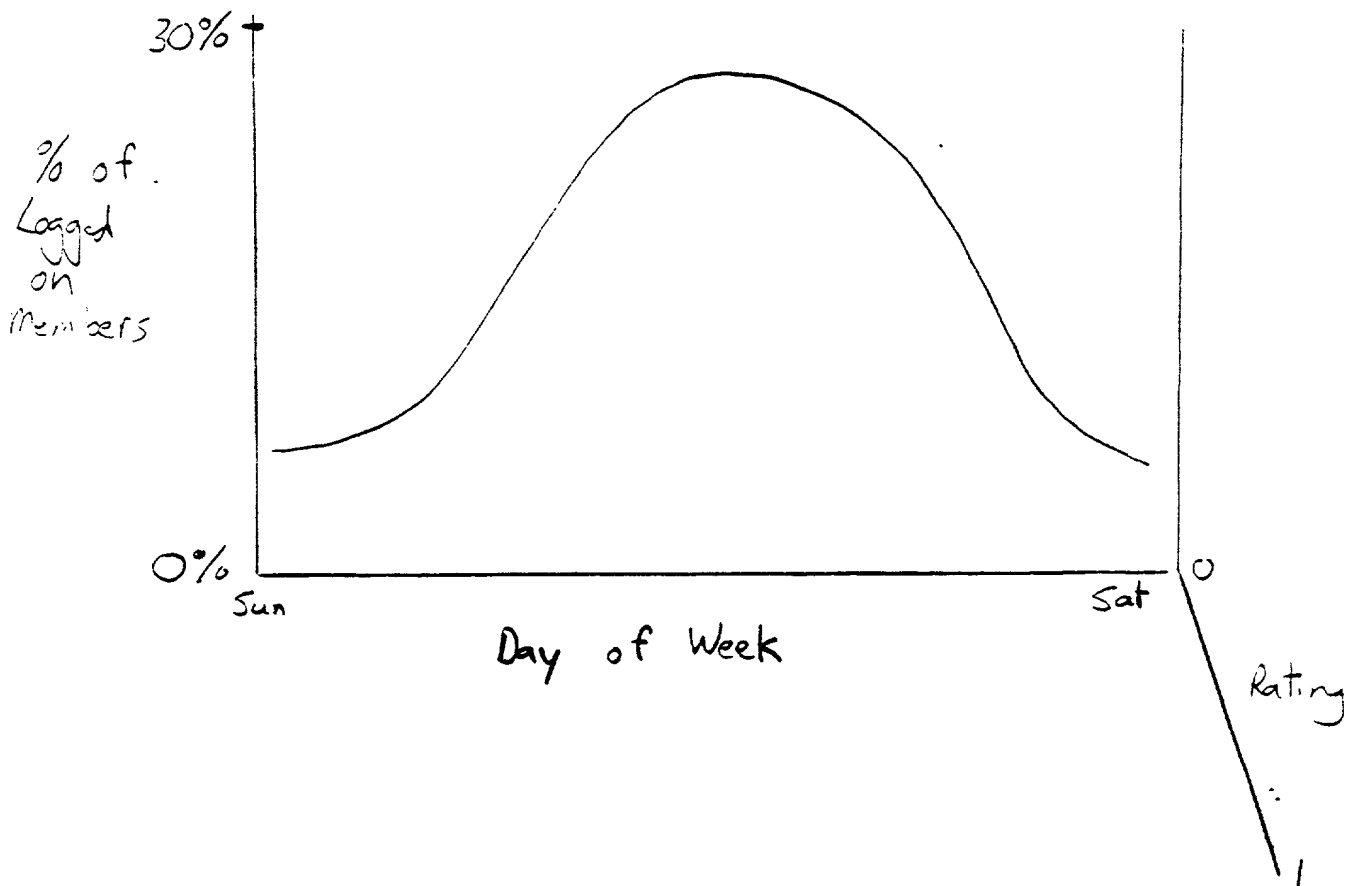


FIG. 30B

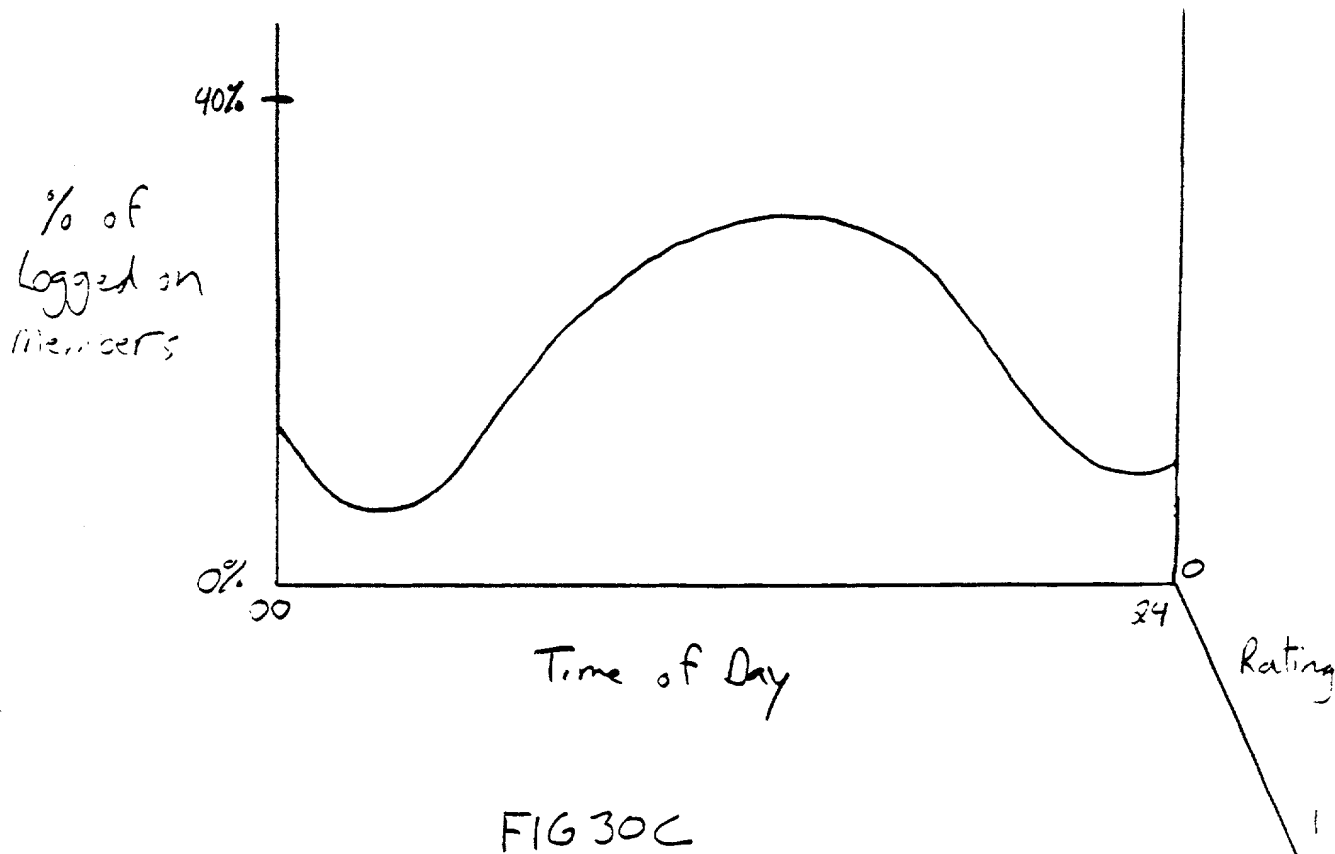


FIG 30C

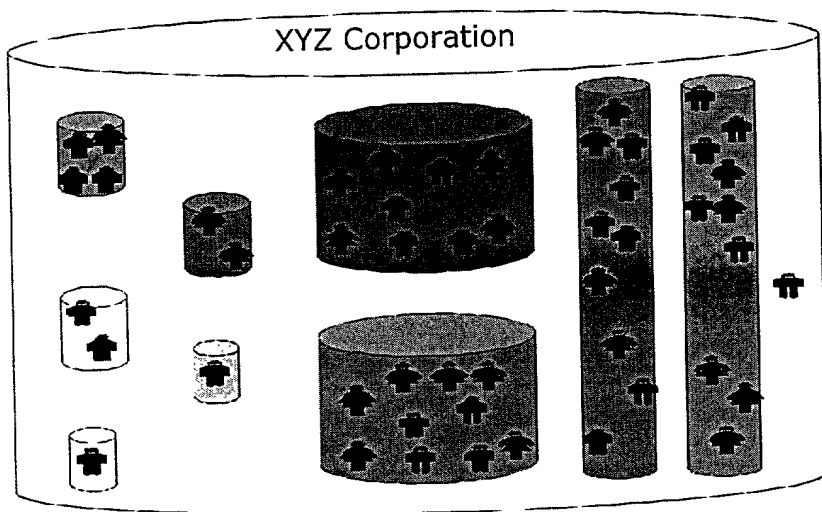


FIG. 31

FIG. 32

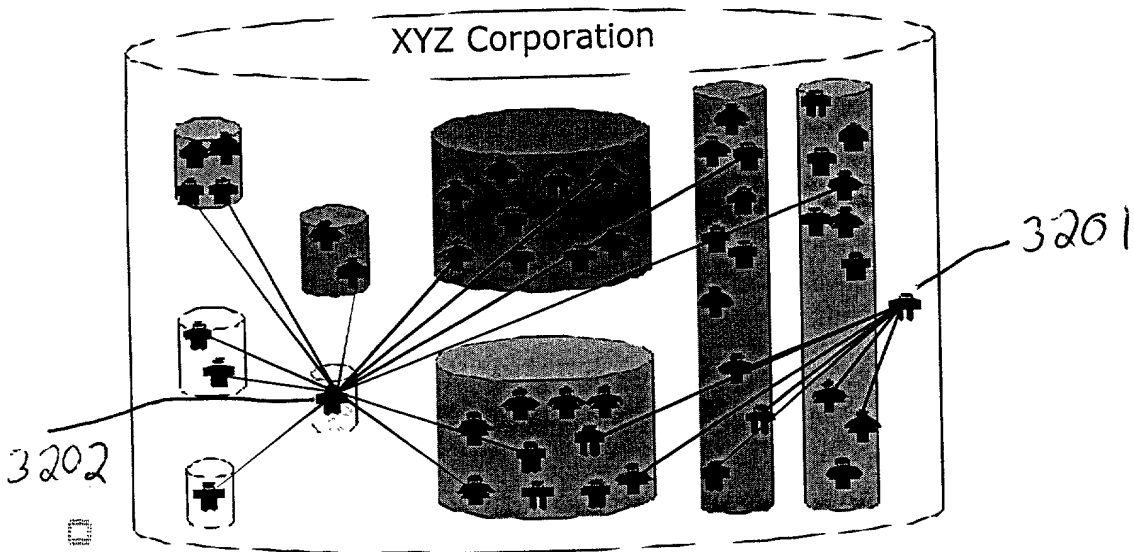


FIG. 32

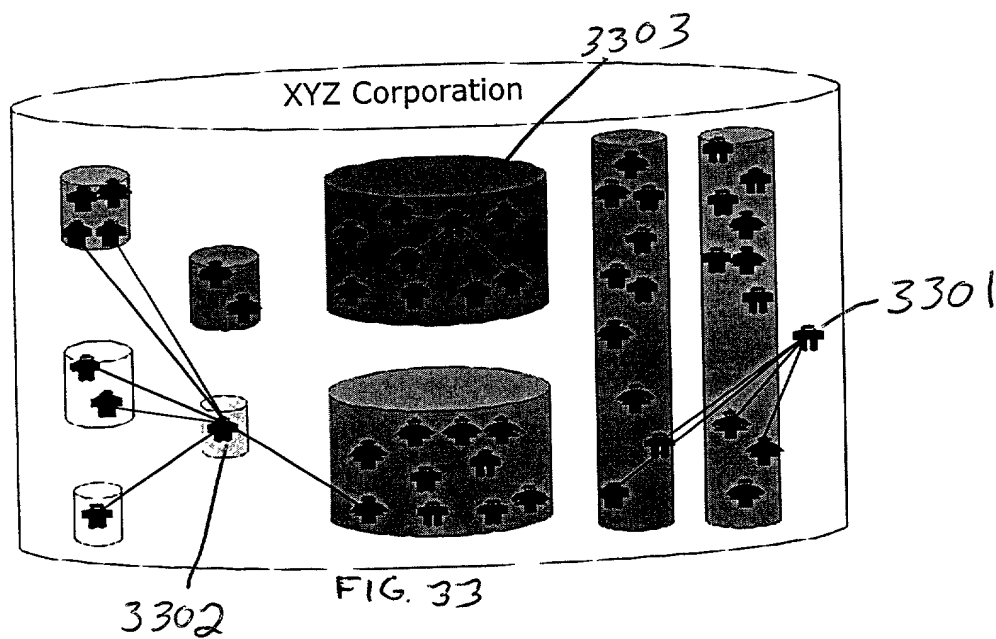


FIG. 33

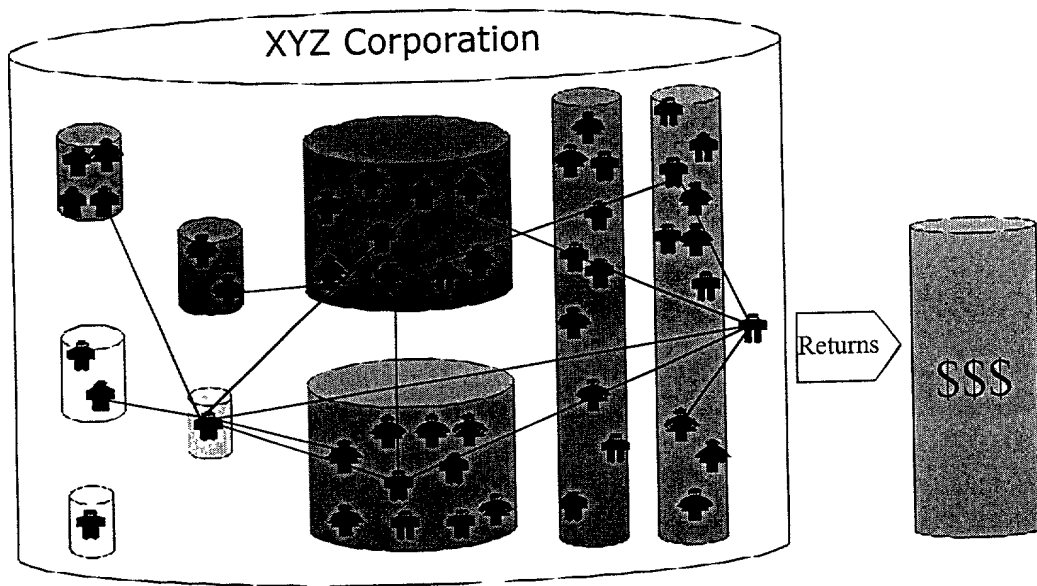


FIG. 34